

## INTRODUCTION:

**Established in 1892**, Smale + Partners Architects have been in the industry offering **superior professional architectural services** to a broad and loyal client base for over a century. We are an **enthusiastic, dynamic, highly qualified and vastly experienced team of Professional Architects**; our aim is to **provide sustainable innovative and modern architecture** - and **quality services**, which keeps us at the **forefront of current practice management and technology**.



## ABOUT US:

Strategic alliances in major centers such as Johannesburg, Cape Town and Durban enable the firm to carry out projects throughout Southern Africa.

Based in East London in the Eastern Cape region, our stability and growth has been founded on a programme of continuous improvement, strong client relationships and reputation for consistently high standards.



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## ARCHITECTS

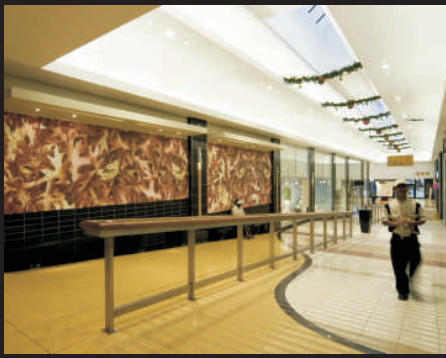
Commercial space defines a corporate identity. Smale + Partners' understanding of a client's identity is translated as a signature on every project we deliver. Reputed business is defined in terms of the level of trust and ethical decisions, which is the reason why so many commercial projects are awarded to Smale + Partners.

CLIENTS: Nelson Mandela \_ Metlife (Metlife Mall) \_ Atros Trust (107 Western Ave) \_ Airports C° Ltd \_ Department of Public Works \_ Department of Co-operation and Development \_ Old Mutual Investment Group \_ Property Investments \_ McKenzie Properties (Phoenix Commercial Centre) \_ South African Reserve Bank \_ SARB (Research Unit) \_ Department of Work \_ Quinton Properties (Southernwood Shopping Mall) \_ Standard Bank Properties \_ S.A. Mutual \_ Ciskei Government \_ Transkei Government \_ FNB



Commercial  
Centers  
High-Rise Office Buildings  
Office Parks  
Banking  
Institutions  
Regional shopping malls  
Shopping  
Parks





Smale + Partners is distinguished by a directorship that gained initial experience in the construction industry at the "coal-face" and worked their way up. *"All of the great leaders have one characteristic in common: it was the willingness to confront unequivocally the major anxiety of their people in their time. This, and not much else, is the essence of leadership [J.K. Galbraith]."* This background gives Smale + Partners the edge within the "true" Architectural Profession making the company justly unique. The wide-ranging and specialized credentials found within each individual, allow for a profound understanding and insight into client requirements, the construction process, and finally: results which reflect the specific levels of satisfaction experienced by a client. It is this satisfaction which drives us: to design, develop and implement a quality professional architectural design process which adds positively to the Democratic South Africa, (that which the South African Constitution terms "improving the QUALITY of life of all citizens and free the potential of each.")



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ARCHITECTS

**VISION** ■ **Smale + Partners strive towards excellence:** To be the best team of architects and architectural professionals, by utilizing and developing our talents, providing a quality and results orientated culture, developing relationships based on a foundation of respect, truth, honesty, dedication and accountability.

Our aim is to maintain the highest levels of **design quality, technological excellence, and business integrity** in order to promote a love of, and commitment to: Architecture. We aim to lead as a **technological and design service**-based architectural firm, to be at the front of cutting edge technology, whilst maintaining our roots of traditional values of integrity and service - as was laid in 1892.



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